

TO: GCSB Board of Directors

FROM: Jennifer Donabedian, Administrative Services Manager

DATE: June 11, 2024

SUBJECT: Agenda Item 7D: Board Consideration and Approval of
Compensating District Staff for their Time Involved Hosting District
Movies in the Park Events

RECOMMENDED ACTION:

I move to approve that staff be compensated for their time involved in hosting Movies in the Park events.

BACKGROUND:

On September 10, 2019, the Board approved the sponsorship of the Movies in the Park program to bring family friendly movie selections to the community with the caveat that staff would volunteer their time hosting the events. Over the course of five years, staff have turned Movies in the Park into a very successful and much anticipated community event that fosters social engagement and provides free family fun and entertainment to residents and visitors.

The success of Movies in the Park is largely attributed to the District's efforts engaging the community and gaining its support for the event. This includes the contributions of local businesses, organizations, and residents who contribute through sponsorships, donations, and volunteer efforts. This collaborative approach helps support the funding of the event allowing the District to not charge an admission fee and the ability to offer full concessions enhancing the outdoor movie experience.

There is a considerable amount of staff time involved with hosting the Movie in the Park events. This includes planning the new upcoming season movie lineup, marketing, event set up time, event time, and cleanup time. Given that the event has grown significantly since the Board first approved its creation, and the huge public equity benefit the District derives from the event, management is recommending that staff who make this event possible, receive compensation for their time hosting the community event.

FISCAL IMPACT:

There are approximately 4 hours of time involved for hosting a Movie in the Park event and on average 3-5 employees that run the event. Of these, approximately three (3) would be eligible to receive overtime compensation. There are usually seven (7) events held annually.